

# Agenda Main Stage.

 **Conference 2024**

Sponsored by  **GEMINI**  
SPORTS ANALYTICS

Time		The Manchester Suite	
08:30	→	Doors open	Refreshments served in the Manchester Suite
10:00	→	<b>Intro</b>	<b>Ty Chin / Robert Wood</b> Senior Director of Elite Football at Hudl / Senior Director of Elite Product at Hudl
10.35	→	<b>Sudarshan Gopaladesikan</b>	Director of Football Intelligence at Atalanta B.C.
10:55	→	<b>Meghan Chayka</b>	Co-Founder & CEO at Stathletes
11:15	→	Morning Networking break	Refreshments served in the Manchester Suite
12:00	→	<b>Panel</b>	<b>Data and Analytics in a Multi Club Environment</b> Nancy Hensley, Scott McLachlan, Mladen Sormaz, Ed Sulley
12:45	→	<b>Jake Schuster / Zac Robertson</b>	CEO of Gemini Sports Analytics
13:05	→	Lunch break	Served in the Manchester Suite
14:05	→	<b>Joe Mulberry (TBC)</b>	TBC
14:25	→	<b>Vignesh Jayanth</b>	Head of Sports Insights and Technology at AS Monaco
14:45	→	<b>Chat</b>	<b>George Friend / Ali Maxwell</b> Retired Player & Director of Football, Bristol Rovers / EFL Expert & Host of the NotTheTop20 podcast
15:25	→	Afternoon networking break	Refreshments served in the Manchester Suite
16:15	→	<b>Panel</b>	<b>Analytics in the US: What's next?</b> Caleb Shreve, Hayden Van Brewer, Sam Gregory, Meghan Chayka
16:45	→	<b>Nancy Hensley</b>	Founding Member of Mercury/13
17:05	→	<b>Keynote</b>	<b>Ian Graham</b> CEO & Founder of Ludonautics
17:35	→	Drinks reception	Served in the Manchester Suite

# Agenda Research Stage.



Time	The Evolution Suite	
10:40 →	<b>StatsBomb Customer Success</b>	Overcoming challenges in a club environment
11:00 →	<b>Dr Will Thomson, StatsBomb</b>	Probing possession value
11.20 →	Morning Networking break	Networking in the Manchester Suite / Poster sessions in the Evolution Suite
12:00 →	<b>Mark Carter</b>	Which is the better option for LB and LCB: An average left-footer or a brilliant right footer?
12:20 →	<b>Edoardo Ghezzi / Hadi Sotudeh</b>	Match phases in practice
12:40 →	<b>Pablo Andrés Galaz Cares</b>	Optimizing football squad planning: Balancing competitive success and financial sustainability
13:00 →	Lunch break	Served in the Manchester Suite
14:00 →	<b>Berta Lopez</b>	Balancing pressing intensity and defensive solidity against different passing styles
14:20 →	<b>Achraff Adjileye</b>	RisingBALLER A path towards a foundational model for football player data analytics
14:40 →	<b>Oleg Durygin / Egor Gumin</b>	The coach's dilemma: how a yellow card can change the course of a match
15:00 →	<b>Lorenzo Cascioli</b>	Boot it: a pragmatic alternative to build up play
15:20 →	Afternoon networking break	Networking in the Manchester Suite / Poster sessions in the Evolution Suite
16:00 →	<b>Zelus Analytics</b>	Managing data platforms effectively: Hockey case study
16:20 →	<b>Liam Henshaw</b>	From applicant to analyst: How to create oppportunities in football